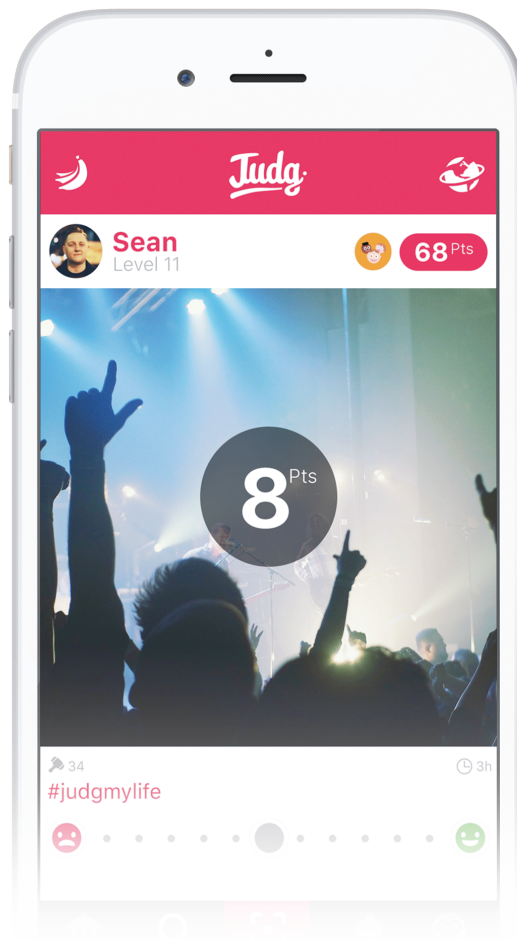


# Judg.

*Where judging is not a crime !*



Halfway between a game and a social network « Judg » is the first social game.

The app is built around the growing need for teenagers to be popular online and the fierce competition around it.

*« Gamify your social life »*

There's no secret that the ultimate goal behind most social networks activity is the pursuit of popularity. Judg is the first social network that fully embraces this motive and encourages it.

## How does it work?

### SHARE YOUR BEST SHOTS AND TAKE YOUR POPULARITY TO THE NEXT LEVEL

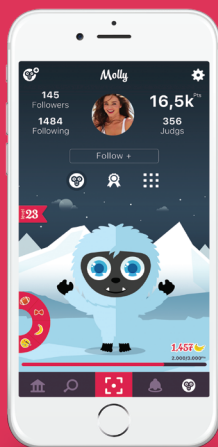
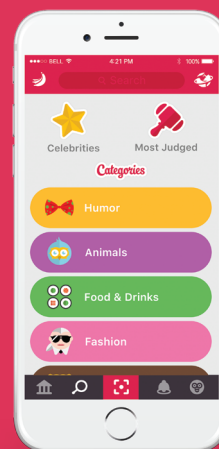


#### Feed

See what your friends are up to and interact with them. You can either post a picture, a video, a text or a music. What's new ? Do you also feel that likes and dislikes don't fully express your opinion ? Judg is a safe zone in which you can finally give your opinion with a score from 1 to 10... No more jibber jabber !

#### Explore

It's easy to find directly the best content in the explore zone by searching in our brand new categories. In « Judg Celebrities » you can compete to be the best weekly and gain visibility everywhere in the world ! Judg is the first social network to set an open popularity contest.



#### Profile

When your popularity rises so does your avatar. Every social action you will take will be rewarded in a gamified way. You use it like a social network but it feels like a game ! Take your avatar to the highest level and compete with your friends to become the Judg n°1 celebrity !

### Business model

Judg is a freemium business model. It's free to download ! However users can buy several bonuses in order to personalize their profile or to rise faster in the popularity leaderboard. Judg is also a way for major brands to perform informal surveys and receive endorsement about their products.



[www.judg.it](http://www.judg.it)

| [contact@judg.company](mailto:contact@judg.company)



Follow us on  & 

Incubated by:



FOUNDERS SPACE

